

WHAT IS ShowMojo

We eliminate all the gaps in the leasing process, from the moment a prospect reaches out — via listing site, phone, email, or text message — to coordinating with everyone involved in the process, including distributing digital access codes for smart access devices, and gathering post-showing feedback on the property and the agent.

- **Give your prospective residents what they want** — an automated but flexible, rigorous but intuitive prospect-driven experience with real-time in-context responses, allowing them to self-screen, self-schedule, and self-show at their convenience.
- **Give your leasing staff what they need** — dramatically less time on the phone and email, tours efficiently scheduled based on their real availability, and high-touch automated follow-ups throughout the leasing process.
- **Give decision-makers what they crave** — critical, actionable insights into the entire residential leasing funnel, enabling a culture of constant process and performance improvements.
- **Give your bottom line what it deserves** — a healthy boost.

What do our customers have to say?

hello.showmojo.com/testimonials

How are your peers succeeding with us?

hello.showmojo.com/case-studies

Looking for data-driven content?

hello.showmojo.com/showmojo-data-talks

Where can you meet us?

hello.showmojo.com/conferences

Ready To Elevate Your Leasing Game?

tradeshows.showmojodemo.com

Schedule a free individualized demonstration to learn how Leasing Automation® can deliver significant cost savings, happier staff, reduced market times, and a better experience for prospective tenants to you and your team.



ONE PLATFORM TO AUTOMATE THE ENTIRE RESIDENTIAL LEASING PROCESS



What Does Prospect-Driven Leasing Really Mean?

It is the idea that you don't have to be the one to drive the leasing process forward. We have reinvented the leasing process to automate the hard parts and put all the work and information in the hands of your prospective tenants while allowing you to step in and add value or set guidelines wherever and whenever you want.

Position Your Company To Grow Your Door Count Without the Same, Linear Growth in Leasing Staff

- 
Say Goodbye to Redundant Clerical Work
 Automatically import, manage, monitor, and continue to update your listings to just about anywhere a property can be listed, eliminating the need to manually post each listing.
- 
Instantly, Automatically Respond to Prospects
 Whether over the web, by email, or by phone, every lead is automatically answered in the context they are inquiring about, screened, scheduled for a showing, and nurtured.
- 
We'll Pick Up the Phone So You Don't Have To
 Let us answer the phone, we can direct calls from prospects (and others) to real-life human beings (ours or yours) to assist them with what they need to make their experience smoother.
- 
Reduce No-Shows and Showing Coordination
 Let us remake your day, from automated confirmations and phone answers, to autonomous scheduling and rescheduling. Put your time into showings — not logistics.
- 
Provide Secure and Flexible Digital Access
 Using the [MojoBox Digital Lockbox](#), the [MojoLock Smartlock](#), or one of a variety of other third-party devices, ShowMojo conducts the most secure, prospect-friendly self-guided tours available anywhere.
- 
Unlock Unparalleled, Actionable Insights
 Capture page views, email inquiries, incoming calls, lead counts, scheduled showings, and more from each listing, data you can use to get your units rented faster.

All of That, and So Much More — Without You Having To Lift a Single Finger.

WHAT YOU GET WITH ShowMojo

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We Save Each Leasing Professional 4 Hours a Day

Our passion is improving lives by automating the entire residential leasing process, saving you time and energy, so you can spend it on growing your business and on what matters most to you.



Significant Cost Savings

- Reduce your staffing needs. We'll do the heavy lifting.
- Go keyless. Say goodbye to changing locks or keys.
- No wasted trips. We'll handle scheduling, confirmation, and logistics.



Happier Staff

- Automate the busywork. Let your team focus on what matters most.
- We'll answer the phone, every inquiry, and follow up on every lead.
- Get more high-quality leads. We screen and nurture, you close.



Reduced Market Times

- Automatically capture all relevant data points. No more flying blind.
- Know exactly what is or isn't working. Make data-driven decisions.
- Get feedback on both the property and the agent every single time.



Better Experience for Prospective Tenants

- Prospect-driven leasing. Let leads do the work at their own pace.
- Every question, answered. Instantly reply, screen, and schedule.
- Customize everything, anywhere. You're in control, always.

Your “Can-ShowMojo-Help-With-That” Self-Check Listing Management and Reporting

- Who posts and updates new and existing listings?
- Who tracks and prepares individual listing performance reports?
- Who tracks what works and what doesn't?

Communications and Lead Management

- Who answers all prospect phone calls?
- Who responds to prospect emails and text messages?
- Who nurtures each prospect to make sure they are scheduled for a showing?
- Who follows up on canceled showings to convert them into new ones?
- Who follows up on completed showings to convert them into signed leases?

Prospect Screening and Verification

- Who screens prospects?
- Who collects identification documents from prospects?
- Who verifies the identification documents?
- Who identifies and addresses suspicious listings or prospect behaviors?

Showing Coordination

- Who coordinates showing schedules with prospects and agents?
- Who maintains showing schedules?
- Who handles logistics to reduce drive times?

Showtime

- Who manages prospect or agent rescheduling and cancellation requests?
- Who distributes access codes to lockboxes or smart locks?
- Who verifies if a prospect is already at the showing and when they're done?
- Who gathers feedback from the prospect for both the property and the agent?

Rental Applications

- Who sends and collects rental applications?
- Who collects rental application fees?

We get it. Leasing is hard work. If your answer to most of the above is “you” or “your team”, we have good news for you. We can help with that. Seriously.